

Mara Roberts

Illustration and Concept Art



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Education

Bachelor of Fine Arts in Illustration + Animation

Art History Minor

With Greatest Distinction

University of Kansas, Lawrence, KS

Fall 2018- Spring 2022

Relevant Experience

Freelance Illustration

2019- 2022

Created social media banners, profile images, and character portraits for personal and professional use.

Holiday Card Student Designer - Infinity Foils

2020

Incorporated client values and products into designs for a holiday greeting card, design was selected as runner-up.

Additional Experience

Barista/Shift Lead - Sid & Nancy's

Lawrence, KS 2020- 2022

In addition to preparing drinks and interacting with customers, used art and design experience to design posters for movie showings and announcements.

Print Lab Monitor - KU School of Design

2022-Present

Gained experience using and troubleshooting print software and equipment.

Social Chair - Denise E. Rieger Scholarship Hall

Spring 2019-Spring 2020

Planned and decorated for events, designed t-shirts, and took part in leadership activities.

Cosplay

2016-Present

Adapted character and costume designs in order to fabricate them for wear, from drafting sewing patterns and assembling props to makeup. Gained a greater understanding of costuming's real life implications and related problem-solving.

About Me

Located in Kansas City, I'm an illustrator with a love for fantasy and horror. My work is often inspired by history, folklore, and classic art with an emphasis on detail and thoughtful design. I enjoy creative problem solving, acquiring new skills, and incorporating the knowledge from my other interests into my work.

Skills

Digital Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- ToonBoom Harmony
- Clip Studio Paint
- Procreate
- Microsoft Office Suite
- Blender (Learning)

Traditional Media

- Charcoal
- Oil and Acrylic Painting
- Ink

Other

- Problem solving
- Giving and receiving critique
- Communication
- Korean (Beginner)